



# WV Adolescent Immunization Project

## Phase Four

# Request for Proposals

## Overview

The “Take Your Best Shot: WV Adolescent Immunization Project” (TYBS) was developed to address the problem associated with low vaccination rates among adolescents throughout West Virginia. It is envisioned that TYBS will be strategically implemented statewide through development of local immunization collaboratives led by designated lead agencies in each county/region throughout the state. Currently TYBS has been implemented in 23 counties throughout West Virginia. Phase Four will provide an opportunity for up to 15 additional counties to be included in TYBS.

TYBS targets West Virginia’s adolescents ages 11 to 21 years, and strives to increase the rate of age-appropriate immunizations as recommended by the Advisory Committee on Immunization Practices (ACIP). TYBS focuses its work on four “levels of influence” that evidence has indicated are effective in impacting the behaviors of adolescents. The four program components were developed to work synergistically to positively impact immunization rates for adolescents. These levels of influence are:

- Family/Adolescents
- Peers/School System
- Healthcare Providers
- Community/Policy & Practices

## Eligible Applicants/Total Awards:

- Eligible lead agency applicants include public health, community health centers, hospitals, community colleges or other organizations who could effectively lead this effort in their community/region.
- Matching grants up to \$2,500 – 5,000 will be awarded (PENDING AVAILABILITY OF FUNDING).

## Key Dates and Deadlines

- November 1, 2010 Applications Due by 5pm
- January 3, 2011 Grant start date

## How to apply:

Applications must be post marked or received by **5pm on November 1, 2010** at:

West Virginia Immunization Network  
c/o Center for Rural Health Development, Inc.  
3465 B Teays Valley Road  
Hurricane, WV 25526

OR Email applications to:  
[sharon.lansdale@wvruralhealth.org](mailto:sharon.lansdale@wvruralhealth.org)

**NO FAXED Applications**

*(OVER)*

## Selection Criteria:

Applicants must demonstrate:

- a bold vision of innovations to increase immunization rates among adolescents in the applicant's community
- clear focus on the target population and strategies that will lead to sustainable increases in adolescent immunization rates
- willingness to work as part of a collaborative network and contribute to an overall effort to protect adolescents from vaccine-preventable diseases
- an innovative and feasible plan of work
- a strong, interdisciplinary team

## Role of Applicant/Lead Agency:

Each lead agency must have the ability to fully implement TYBS through each of the four “levels of influence” in their county/region. Each lead agency will identify and work with partner agencies (local collaborative) to fully implement TYBS.

**Schedule of Deliverables/Contracting.** Each lead agency will be required to develop a work plan as part of the grant application stating how it and its partner agencies will implement TYBS using the four “levels of influence” and how funds will be expended to accomplish the objectives and tasks stated in the work plan. The work plan will be incorporated into a contract with the lead agency as a “schedule of deliverables” and form the basis for payment to each contractor (lead agency). The use of contracts provides the basis for accountability for use of funds.

## Role of WV Immunization Network (WIN):

WIN will provide posters, banners and other large printed materials to be used in TYBS. WIN also conducts quarterly training events which provide an opportunity for TYBS lead agencies and other WIN members to keep up-to-date on current issues and obtain tools to implement best practices. Other resource materials will be available on WIN's website at [www.immunizenow.org](http://www.immunizenow.org).

## Evaluation

Each applicant will be responsible for the following evaluation tasks:

- Collecting baseline and final data to evaluate the impact of TYBS on adolescent immunization rates in county
- Assisting with data collection for evaluation purposes as requested by the WVBPH Division of Immunization Services.
- Immunization data entry into WV Immunization Registry
- Providing input to WIN and the WVBPH Division of Immunization Services as to how TYBS could be improved